

UNDERSTANDING THE CULTURE AT GRAND FORKS AIR FORCE BASE

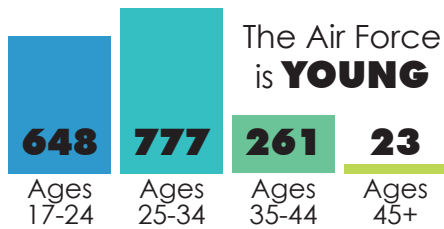


Active Duty Gender
81% MALE 19% FEMALE



14% OFFICERS 86% ENLISTED

There is no unemployment in the Air Force.



The Air Force is **YOUNG**

83% are under the age of 35--an age when buying patterns are established



54% of Airmen are married

41% of Airmen have one or more dependents in their household



Airmen earn **30 DAYS** leave annually



Airmen are **MOBILE**

They relocate often & purchase household goods frequently.



Airmen like to treat themselves after a deployment

AIRMEN LOOK FORWARD TO MORALE BOOSTING ACTIVITIES

both on-and-off the installation



Relaxation



Outdoor Activities



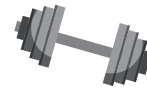
Entertainment

Recreation adds to the resiliency and retention of Air Force members.

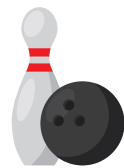
FITNESS IS A BIG PART OF THE AIR FORCE LIFE



2300 Rounds played in 2016



300 The gym's daily head count



16K Lines played in 2016



Maximize your reach at Grand Forks Air Force Base:
email andra.gray.1@us.af.mil -- phone 701-747-4899
web www.forksupport.com